

**TiVo® Dealer Information and TiVo Service Showroom Account Form –
COMPLETION OF THIS FORM AND ACCEPTANCE BY TIVO® DOES NOT
GUARANTEE ACTIVATION OF A SHOWROOM SERVICE ACCOUNT**

EMAIL COMPLETED FORM: tivodemo@tivo.com (Click 'Submit Form' button or save and send)

Please complete the following form in its entirety. Incomplete applications will delay processing.



TIVO DEALER COMPANY INFORMATION	
Company Name (DBA):	Locations (check all that apply): Showroom <input type="checkbox"/> Warehouse <input type="checkbox"/> Office <input type="checkbox"/> Home Business <input type="checkbox"/>
Legal Name (if different):	Type of Ownership: <input type="checkbox"/> Corporation <input type="checkbox"/> Limited Liability Company (LLC) <input type="checkbox"/> Partnership <input type="checkbox"/> Limited Partnership (LP) <input type="checkbox"/> Other: <input type="checkbox"/>
Contact / Title:	Date Established / Years in Business / # of Employees: / /
Street Address:	Website Address:
Mailing Address (if different):	E-Mail:
City, State, Zip:	Distributors Currently Buying From:
Main Phone #: Main Fax #:	

INFORMATION ABOUT YOUR BUSINESS
What is your primary business?
How do you see TiVo® fitting into your product mix?
WHAT PRODUCT LINES DO YOU CURRENTLY CARRY? (Please List Brands For Each Category Below)
Home Theater Components?
TV's / Displays?
Control?

TIVO SERVICE SHOWROOM ACCOUNT DEMONSTRATION UNITS – PROVIDE TIVO® DVR SERIAL NUMBERS (TSNs) FOR UP TO TWO DVRs
TSN #1
TSN #2

2160 Gold Street | Alviso, CA 95002 | www.tivo.com | (408) 519-9100 phone | (408) 519-5330 fax

Terms and Conditions of TiVo® Service Showroom Account

- Purpose.** TiVo Inc. agrees, in its sole discretion, to provide a TiVo Service Showroom Account to the TiVo Dealer for the sole purpose of demonstrating TiVo features to prospective customers (the "Purpose"). By completing and submitting this form to TiVo Inc., you agree to these terms and conditions. TiVo agrees to provide the TiVo service to the TiVo Dealer at no cost, for so long as the TiVo Dealer is using its designated TiVo DVR unit(s) for demonstrations to prospective customers, or such shorter period as TiVo elects in its sole discretion. A TiVo Service Showroom Account is supplied to TiVo Dealers to assist in increasing their retail sales of TiVo DVRs through product demonstrations. The TiVo Dealer's use of the TiVo Service Showroom Account is permitted in retail storefronts only, and not in private homes. TiVo will provide, in its sole discretion, one TiVo Service Showroom Account per storefront.
- License to TiVo Service.** Subject to the terms and conditions of this Agreement, TiVo grants to TiVo Dealer a nonexclusive, nontransferable, royalty-free license, without the right to sublicense, to use the TiVo service solely for the Purpose and solely as incorporated in the TiVo DVR. The TiVo Dealer will not use the service except as necessary to achieve the Purpose. No right is granted by these terms and conditions for the use of the TiVo service directly or indirectly for others. TiVo Dealer may not sublicense or otherwise transfer, by contract, operation of law, or otherwise, any of the rights granted to TiVo Dealer herein. TiVo Dealer will not, and will not permit or authorize third parties to, disassemble or reverse engineer any of the service provided to TiVo Dealer hereunder or to circumvent or disable any technological features or measures in the TiVo service. All rights not expressly licensed herein are reserved to TiVo and its suppliers.
- Termination and Cancellation.** The TiVo Service Showroom Account is provided to the TiVo Dealer for commercial demonstration purposes only and cannot be sold or transferred to any third party. TiVo reserves the right to terminate the TiVo Service Showroom Account at any time, for any reason or for no reason, without notice. Each TiVo Service Showroom Account is authorized for a specific store name, location, phone number and TiVo DVR serial number, and therefore cannot be moved. TiVo Service Showroom Account information will be periodically updated and if, at any time, the information associated with any TiVo Service Showroom Account DVR has changed without notification from the TiVo Dealer, the TiVo Service Showroom Account will be terminated immediately, without notice. If you would like to cancel your TiVo Service Showroom Account, please call 1-888-921-TiVo prior to selling the demo TiVo DVR to avoid causing your customer unnecessary confusion or inconvenience. A TiVo Dealer may request to add a new TiVo DVR to their TiVo Service Showroom Account at that time if it seeks to sell one of its demonstration units associated with its TiVo Service Showroom Account.