	TiVo Premiere /Premiere XL	Cable DVR*	Connected set-top boxes, Blu-ray,
Device Features:			HDTV**
DVR functionality (record, pause, fast-forward)	•	•	Х
HD recording capacity	45/150 hrs¥	30 hrs	Х
Full 1080p HD support	•	Х	Х
Record & playback 3D content	•	•	X
Dolby Digital sound/THX-certified video & audio	• ††	Х	Х
Entertainment Options:			
Combined multimedia search across TV & web	•	Х	Х
Intelligent recommendations	•	X	Х
Search by keywords such as actor/director	•	Х	Х
TV/Movies from Amazon Instant Video, Netflix, BLOCKBUSTER & Hulu Plus	•	Х	limited [‡]
Cable operator video on demand	In select areas	•	Х
Pay-per-view access	•	•	Х
Music from Pandora, Rhapsody®, Music Choice®	•	Х	some [†]
YouTube videos & Internet podcasts	•	X	some [†]
See your photos & home movies	•	Х	some [†]
Play your PC/Mac music library	•	Х	some [†]
Control & Mobility:			
Online/mobile scheduling	•	some [†]	•
2-way transfer with mobile devices	•	Х	Х
View shows on more than one TV	•	Х	Х
iPad/iPhone & other mobile device apps	•	some [†]	some [†]

Source Compatibility:

Compatible with Cable/Digital cable, HD antenna-ready and Verizon FIOS. Not compatible with ATT U-Verse or Satellite (Dish/DirecTV).

- As compared to Scientific Atlanta Explorer HD8300TM DVR and Samsung SMT-H3272 DVR.
- As compared to Apple TV, Roku, Boxee Box, Samsung Internet-connected TV & Panasonic Blu-ray.
- Not all options available on all devices. Feature comparisons as of April 2011.

 Expandable to an additional 140 HD hours with e-SATA hard drive (sold separately) www.tivo.com/expand. One or more of these devices may offer this feature.
- Both Premiere and Premiere XL are Dolby 1.5 certified. Premiere XL is THX video/audio certified.
- One or more of these features may be available, but not all of them

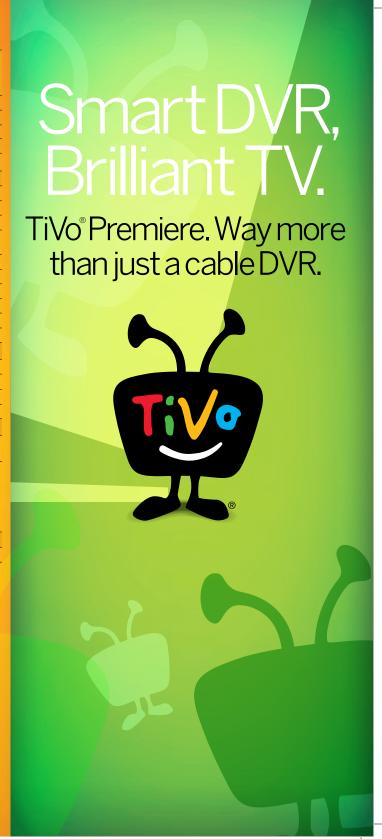
Service Pricing:	Monthly Service or	Product Lifetime service
1st TiVo Premiere	\$19.99/mo., 1-yr commitment	\$499.99
Additional TiVo Premie	ere(s) \$14.99/mo., 1-yr commitment	\$399.99

TiVo Service Plan requirements (See tivo.com for details.) TiVo service is required and sold separately. No functionality is represented or should be expected without a paid subscription to the TiVo service

CableCARD required for receipt of digital cable service. Additional fee may apply from your cable provider. All information as of April 2011.

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Fall in love with the world's first Smart DVR.



Do you love your cable box? You will, once you replace it with a TiVo® Premiere, the world's first Smart DVR. It's "smart", because it's connected to the Internet, has fun apps like Netflix, YouTube™ and Pandora®, and even learns what you like. Best of all, Premiere serves it up in one place.

So why pay rental fees to a cable company when you can be the proud owner of a TiVo Premiere? Return your old-fashioned cable box, and with the money you save each month, step up to a whole new universe of entertainment. We think you're gonna love it.

Brilliant TV is the fusion of cable and web entertainment.



Imagine getting whatever show, movie, song or web video you want on your HDTV—whenever you want it. In the mood to browse Oscar or Sundance winners? Want to watch your favorite director's first movie? How about catching up on that hot

new show you forgot to record?
Or that TV series you loved as a kid?
What if you could create a custom
music channel that only played
hits from your high school days?

And how about getting all that in one place? Well, that'd be brilliant.

Only TiVo brings it all together.

TiVo® Premiere brings together all your entertainment from cable and the web in one place, on one remote, with one simple search across everything. Now the shows, movies, web videos and music you want are always ready whenever you are.*



Instantly watch TV shows & movies



Watch current and classic hit TV shows



Personalized Internet radio



Web videos on your HDTV



FREE TiVo app for iPad®/iPhone®

Thousands of movies you can't get on cable

The world's largest video store is now in your living room, with over 100,000 movies and shows from Netflix, Amazon Instant Video, BLOCKBUSTER® and Hulu Plus.™



Far superior search

Premiere not only finds what you want on TV, it seamlessly combines search results from the web and your cable channels, so you can find the best choice right from your TiVo remote.



YouTube and Pandora on your HDTV

There's no need to run to your computer any more. With Premiere, you can watch YouTube videos and enjoy customized Pandora radio stations on your HDTV.

^{*} Broadband connection required for receipt of third-party content. Additional fees may apply

Inside the world's first Smart DVR.



More storage than a standard DVR



Beautiful HD interface and programming



Crank it up



Local channels in HD



Schedule recordings from anywhere



Keep your cable service, swap your cable box*

Need more storage? Step up to the TiVo® Premiere XL:



Even more room for your shows



World's only THX-certified DVR





Stunning, intuitive interface

After scrolling through the clunky and arcane grid guides that cable DVRs deliver, the Premiere's stunning, intuitive and easy-to-use HD interface is like a breath of fresh air.



Get personalized suggestions

Premiere gets to know what you like and makes suggestions accordingly—an experience you won't get with any other DVR. Be greeted with pleasant surprises every time you pick up the remote.



Find something great to watch

Ever try finding Oscar, Emmy or Sundance winners on a cable DVR? You can't. Find something great to watch with Collections, a browsing feature that sorts shows and movies by genre or category.

Total control.

The ultimate TiVo companions

Free smartphone and iPad apps put the full power of TiVo into the palm of your hands. Search, browse, schedule and share without interrupting what you're watching. It's a groundbreaking and exhilarating new way to interact with your TiVo Premiere.

Online and mobile scheduling

Browse and schedule recordings from anywhere using your laptop, smartphone or iPad.

Multi-room viewing*

With two or more TiVo boxes connected to your home network, your favorite entertainment can follow you around the house. Start a show in the bedroom and finish it in the living room.

Take your shows with you

Download TiVo Desktop Plus software (sold separately) to your PC or Mac and transfer your favorite shows to your iPad, iPhone, PSP® or other compatible device.



Extras.

Search faster

Inside the TiVo Slide remote's ergonomic, peanut-shaped exterior is a fully retractable QWERTY keyboard for quick and easy text entry. Finally, a remote worth fighting over.

Go wireless

The TiVo Wireless N
Network Adapter creates a
high-performance 802.11n
connection between your TiVo
DVR and the Internet via your home
wireless network, so you can enjoy faster
downloads of HD movies and TV shows.

^{*} TiVo boxes must be broadband connected to perform multi-room viewing. Not all programs may be transferred using the multi-room viewing feature due to the use of copy protection mechanisms permitted under the FCC's encoding rules. (47 C. F. 76 1904).