

# The TiVo® Premiere

Provide the next generation television experience with the most advanced multi-room solution on the market. Combine your On Demand, Pay-Per-View and TV content with TiVo's world-renowned search, navigation and recommendations features.

## Key Features:

### Your Content and More:

- All your On-Demand, Pay-Per-View and TV content in one place, with one remote and one cool, easy-to-use interface
- Provide the best of the Internet with the integrated broadband applications including YouTube™, Amazon On Demand, Blockbuster™, Pandora® and more
- Make TV the center of the home with home networking options providing Music, Photos and Home Video sharing capabilities

### Your Brand, Front and Center:

- Incorporate your branding on the TiVo box, remote and UI
- Provide remote account and recording management with the co-branded Tivo.com web portal
- Enable full access to your TV and On Demand content with the TiVo App for iPad® enhanced with your co-branding
- Leverage TiVo Premiere's built-in promotional tools to increase your On Demand and Pay-Per-View sales

### More than a DVR:

- Provide up to 4 concurrent HD viewings from a single box with the most advanced multi-room solution on the market
- Leverage TiVo unified search and discovery and recommendations to make content relevant and accessible
- Take your DVR shows on the road with TiVoToGo™
- Schedule DVR remotely from your iPad, smartphone or computer

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## TiVo Premiere Flagship 2-tuner DVR



### Experience:

- TiVo HD UI (also supports SD)
  - TiVo Central
  - Search
  - Browse
- Full MSO service support
  - Linear
  - VOD & PPV
- Multi-room support with 3 trick-played HD streams + local viewing
- Third Party application integration, including YouTube, Pandora, Rhapsody, Amazon, Games and more
- Home Networking
  - Music and Photos

### Inputs / Outputs:

- Platform
  - Two 1 GHz QAM tuners
  - Analog and Digital Cable, Over-The-Air (OTA) ATSC Content
  - 500GB drive
- A/V Outputs
  - HDMI 1.3
  - Component
  - Composite video/audio
  - Optical Audio
- Video Support
  - 480i, 480p, 720p, 1080i, 1080p



# TiVo Premiere: Features and Benefits

**HD interface:** TiVo's visually stunning HD interface gives your customers the tools to search, explore, browse and discover like never before—on both TV and the web. It's now faster, easier and more intuitive than ever to find more of what you love. And a new multi-column format delivers more information per screen, so you get to all your entertainment faster.

**Basic DVR features:** With TiVo Premiere, your customers will never miss their favorite shows again. Control live TV or recorded shows with pause, rewind, fast-forward, instant replay, slow motion and the new 30-second scan. Record four shows at once and even tell your Premiere to only record HD shows when available. TiVo Premiere records up to 45 hours of HD programming.

**Advanced DVR features:** Unified search. Discovery Bar. Browse. Recommendation Engine. WishList Searches. Authored Collections. Integrated Broadband Content. TiVo Premiere goes beyond the ABC of standard DVR solutions making it easy for your customers to discover and watch your content in up to four rooms at once. With its intuitive HD user interface, flexible promotion features and extensions to all screens in and out of the home, TiVo Premiere brings your On Demand, Pay-Per-View and TV content in the limelight anywhere your customers want it.

**Search broadcast TV, VOD and Internet:** Search millions of titles and multiple sources (including the Internet) and find exactly what your customers want to watch. Search, discover and explore everything that's available in your content catalog all in one place. Quickly jump to view similar content or programs that have the same actor.

**Browse by TV and movie posters:** The TiVo Browse feature is the perfect way to make sense of all the great content coming into your customers' home. Not sure what to watch? Premiere's visual poster-browse display delivers information at a glance. Looking for a good movie? Top Picks has all the most popular content from across your content library.

**Find shows based on topical Collections:** The TiVo Collections feature highlights the best that your content library and the web have to offer—all grouped into fresh, fun, up-to-date categories. Explore topical collections, event-driven collections, seasonal collections and groups of shows related to something new, interesting or popular. You can even author your own set of collections to highlight your latest On Demand releases or the upcoming Pay-Per-View events.

**See similar shows in the Discovery Bar:** The Discovery Bar is a graphic lineup of content that appears across the top of the stunning HD menus. This display gives your customers helpful recommendations for movies and TV shows that are similar to ones they already enjoy, as well as titles that are currently popular in the TiVo community.

**Watch recordings on another TV:** When more than one TiVo box are connected to the home network through Broadband, your customers can easily stream or transfer non-copy protected HD shows between them. With all TiVo boxes connected to their home network, your customers can enjoy their favorites HD shows in up to 4 rooms at a time from a single TiVo Premiere.

**Online/mobile scheduling of recordings:** Forget to schedule a recording? Stuck in a meeting? In an airport? Don't panic. Your customers get access to tivo.com from the web or m.tivo.com from a mobile device, and can search for shows, browse air times and channels and schedule their desired recording online. It's like always having their Premiere with them.

**Transfer recordings to mobile devices:** Your customers can take their recorded shows on their computer with TiVo Desktop or use TiVo Desktop Plus to convert their shows and load them onto their iPod®, PSP® or other media player. TiVo Desktop Plus sold separately.

**WishList® Searches:** With WishList search your customers can create a search for an actor, keyword or category and find more shows from your content library. By selecting the "Auto-Record" option, TiVo Premiere will record a show matching their criteria as soon as it airs.

**Season Pass Recordings™:** With Season Pass Recordings, your customers will not have to remember to record each episode of their favorite TV series. By simply setting up a Season Pass® recording for all the shows they love, their Premiere will record their shows automatically whenever they air, even when they change time slots.

**TiVo Suggestions:** Your customers have favorites. Favorite channels. Favorite shows. Providing personal ratings feedback is as simple as hitting the thumbs-up and thumbs-down buttons with the TiVo remote. By tracking their "Thumbs Up" and "Thumbs Down" preferences, TiVo is able to learn their likes and dislikes over time and provide them with increasingly on-the-mark programming suggestions.

**Enjoy YouTube videos on your TV:** From surprised kittens to sneezing baby pandas, TiVo Premiere offers to search for, browse and enjoy millions of FREE YouTube videos, right on the TV screen. The possibilities are virtually endless.

**Access streaming music services:** Whether you're in the mood for classical, hip-hop or anything in between, it's easy to access millions of songs through TiVo Premiere. With Pandora, your customers can create their own radio stations based on a favorite song or artist. Or they can use their Rhapsody® account to stream the music they love. Hundreds of FREE music channels are also available with Live365. (Additional fees may apply from third-party content providers.)

**Listen to your PC/Mac music library:** Your customers no longer need to access their computer's personal music library through their computer's speakers or headphones. With TiVo Desktop software, it's simple to stream the tunes they love the most on their TV or home entertainment system. Rock on.

**View your photos and home videos on the big screen:** TiVo Premiere lets your customers display their personal photo library and home videos from their PC or Mac on the biggest screen in the house. They'll be larger than life. (TiVo Desktop software required.)

**TiVo App for iPad:** The app automatically discovers your branded TiVo box and brings the best of what you have to offer on a second screen. Your customers can explore your On Demand and TV content, view guides, schedule and manage recordings, get recommendations or investigate a particular actor's entire resume—all without interrupting their program.

