



CABLE BOX
MOVIE BOX
WEB BOX
MUSIC BOX
ONE BOX



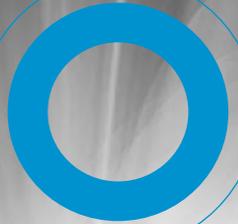


Behold the
TiVo® Premiere



All your entertainment
brought together
on one stunning
new HD interface.

From the only people
who could actually
pull it off.



New **Discovery Bar** recommends movies and TV shows similar to those you already enjoy, as well as those popular in the TiVo community.

A **reimagined, visually stunning HD interface** makes browsing, exploring and discovering easier and more intuitive than ever.

Live video window enables you to keep watching your show while navigating new HD menus.

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Relevant search results are presented in a new **multi-column format** that displays more information per screen, while a new Browse feature leverages a simple poster-graphic display.

A roomier **45 hours of HD** recording capacity (150 with Premiere XL) enables you to record more of what you love.

You're no longer confined to what's on TV. Your broadband-connected Premiere also **presents matches from available online sources**—all in one simple search.

The visionary TiVo Premiere.

The reinvented TiVo Premiere unites the worlds of television and web entertainment. All in one place. All at your command. All wrapped into one intelligent, easy-to-use device. It's everything you ever wanted to search for, discover and explore. Now made simple on a groundbreaking new HD interface. **TiVo Premiere. Millions of possibilities. One box.**



It's your movie box.

A broadband-connected Premiere delivers access to the world's largest on-demand video library, so you can find the movies and TV shows you want, at a moment's notice, for the best price available.

- Instantly watch thousands of **movies and TV episodes streamed from Netflix** right to your TV—with many in breathtaking HD—as part of your Netflix unlimited membership.
- Download over 50,000 movies and TV shows from **Amazon Video On Demand**—with many in brilliant 1080p HD.
- Download your next movie rental from home with **BLOCKBUSTER On Demand®** for less than a small drink at the local cineplex.

It's your cable box.

Premiere's new HD interface helps you make the most of your digital cable. Now searching, exploring and discovering what you want to watch is easier and more intuitive than ever.

- Premiere connects to your cable service and **replaces your cable box** with a CableCARD™ from your cable provider.
- Record up to **45 hours of HD programming—**or **150 hours with Premiere XL**—and monitor your remaining recording capacity with a new at-a-glance display.
- **Season Pass® recordings** automatically record each episode of your favorite shows.
- **WishList® searches** scan upcoming program descriptions and titles to match your keywords.
- **Record two shows at once** and take total control of TV with pause, fast-forward, rewind, slow-mo, instant replay and new 30-second scan.





It's your web box.

Connect Premiere to the Internet and experience the web like never before—on your TV. Access an entire universe of online entertainment, including movies, TV shows, music videos, web videos and podcasts. It's more than cable or satellite could ever provide.

- Use **Search** to scour the worlds of broadcast and broadband to find exactly what you want to watch.
- Enjoy content on your TV from **online TiVo partners**, like Netflix, Amazon Video On Demand, YouTube™, Rhapsody®, Music Choice® and more.
- Use your laptop or mobile device to browse and **schedule recordings from anywhere**, at any time.
- **Transfer recordings** to your laptop, iPod®, PSP® or other media player and take them with you using TiVo® Desktop Plus software (sold separately).
- **Find free web videos** for virtually every interest under the sun and watch them on your TV—you can even subscribe for regular updates.

It's your music box.

Whether you're jamming to your computer's music library or streaming online songs by your favorite band, Premiere leverages your TV's sound system to bring your music to life.

- **Play songs from your Mac or PC's music library** on your TV or home entertainment system.
- **Enjoy hundreds of free music stations** on the world's largest Internet radio network, Live 365.
- Search for, download and enjoy **free music videos** by your favorite artists from Music Choice.
- **Stream millions of songs** from online music services right into your living room.
- Listen to your **favorite audio podcasts** on your TV instead of overmatched computer speakers.



TiVo Premiere vs. Cable DVRs

DVR Features	Premiere	Premiere XL	Cable DVR*
HD recording capacity	45 hours	150 hours	Typically 20 hrs or less
Basic DVR features	●	●	●
Advanced DVR features	●	●	✗
Expandable storage space**	●	●	✗
Online/mobile scheduling of recordings	●	●	Few providers
Search both broadcast TV and Internet†	●	●	✗
Play your Mac or PC's music library	●	●	✗
Transfer recordings to mobile devices	●	●	✗
Supports free over-the-air HD channels	●	●	✗
Full 1080p and 1080i HD support	●	●	✗
Watch recordings on another TV‡	●	●	✗
ENERGY STAR® compliant	●	●	✗
THX® certification	✗	●	✗
Broadband Features			
World's largest on-demand video library	●	●	✗
Instantly watch Netflix movies and shows	●	●	✗
Movies from BLOCKBUSTER®	●	●	✗
Movies from Amazon Video On Demand	●	●	✗
Enjoy YouTube™ videos on your TV	●	●	✗
Access streaming music services	●	●	✗
View your photo library on the big screen	●	●	✗
Watch free music videos and web videos	●	●	✗

* Scientific Atlanta Explorer® 8300™ HD DVR features as of January 2010.

** Compatible e-SATA hard drive is required. Sold separately. Visit www.tivo.com/expand.

† Broadband Internet connection required.

‡ Requires another network-connected TiVo box.

Availability of third-party content subject to change and certain fees may apply.

TiVo Service Pricing

Plan	Monthly	Prepaid
1-year	\$12.95	\$129
3-year	—	\$299
Product Lifetime Subscription	—	\$399

Multiple-Service Discount (MSD) is available. Add an additional eligible TiVo box and choose from the following plans: 1-year monthly TiVo service plan at \$9.95/month, Annual Prepaid Plan for \$99 or \$299 Product Lifetime (up to 5 boxes). See tivo.com for details.

TiVo Service Plan Requirements (See tivo.com for details.)

- Minimum 1-year commitment required. Early termination fee and other restrictions apply. All prices shown in US dollars and subject to change without notice. Plus tax as applicable.
- Annual and 3-year Prepaid Plans automatically renew annually after initial subscription term.
- Product Lifetime Service includes a "Product Lifetime Subscription" to the TiVo service that covers the life of the TiVo DVR you buy, not the life of the subscriber. The Product Lifetime Subscription accompanies the TiVo DVR in case of ownership transfer.

All information as of January 2010.

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