



## Company Background

### One-Minute Summary of a Ten-Year Phenomenon

In 1997, TiVo created a whole new way for viewers to watch television. By developing the first commercially available digital video recorder (DVR), TV viewers were freed from having to passively watch live TV when it aired. But TiVo didn't stop there. TiVo continues to invest in award-winning, patented technologies, which are revolutionizing the way consumers watch and access entertainment content. TiVo makes TV more fun and user-friendly!

The TiVo® service can now be found in millions of US living rooms, countless laptops and mobile devices, and on TiVo.com. TiVo has offices in Silicon Valley, New York, Chicago, and in Canada, Mexico, and Australia.

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